TOPIC: Pacific health promotion’ and Social determinants of health

Date: Thursday, 20 March 2014
Time: 10.00am – 3.00pm
Venue: Hutt Valley DHB Board Room, Ground Floor, Pilmuir House, Hutt Hospital Campus, Lower Hutt 5010. Map
Cost: $76.50 Member $90.00 Non Member (All prices inclusive of GST)
To Register: Please go to our website by clicking here and complete the online registration form.

Introduction
This workshop explores determinants of health from a Pacific experience and perspective. It traces the history of ‘Pacific health promotion’ in Aotearoa New Zealand and discusses how determinants of health can be addressed to produce health equity, wellbeing and success for Pacific peoples.

The WHO Commission on Social Determinants of Health (CSDH) in its landmark report; Closing the Gap in a Generation, acknowledges that there are avoidable and unfair differences - inequities in health. These arise because of the circumstances in which people, live, work and age and the systems put in place to deal with illness. The conditions in which people live and die are, in turn, shaped by political, social, and economic forces (CSDH, 2008). Improving health requires actions to improve daily living conditions, tackle the inequitable distribution of power, money and resources, and measure and understand the problem and assess the impact of action.

At the 2009 HPF Symposium, the former New Zealand Governor-General had this to say:

It is often said that good health promotion is about ensuring healthy communities, symbolically represented by the fence at the top of the cliff rather than the ambulance at the bottom (Sir Anand Satyanand, former Governor General of New Zealand).

But the Commission (CSDH, 2008) went much further by effectively questioning why the cliff exists in the first place. It called for a new approach to development that saw health as the goal of all social policies rather than merely a welcome by-product. And most strikingly, it challenged nations, communities and the international community to close the health gap in a generation.

This workshop is primarily designed for Pacific health workers, Pacific community workers, and Pacific community leaders. But workers and professionals from other sectors who work with Pacific peoples and communities will also find it useful for their own work.

Objectives of the workshop
- Outlines some of the challenges in Pacific peoples health;
Examines the opportunities and challenges that the social determinants of health approach brings to health promoters, including Pacific health promoters, as well as social service providers;

- Gain an understanding of the concept of ‘Pacific health promotion’
- Identifies some strategies that might be used to advance the health and wellbeing of all New Zealanders including Pacific peoples.

**Learning Outcomes:**
At the end of the workshop we hope that you will be able to;

- Briefly describe and give examples of how health is affected by the determinants of health;
- Which determinants most impact and influence Pacific people's health and wellbeing;
- Describe how the workforce can contribute to improving the health of Pacific peoples and other New Zealanders through increasing their knowledge and understanding of determinants of health;
- Describe one action to apply to your work;
- Identify one way to share this information with your networks; and
- Know where to get further information.

**About the facilitator**

Ieti Lima

Ieti is Senior Health Promotion Strategist looking after the Pacific health promotion development portfolio at the Health Promotion Forum on a part-time basis. His research interests include social, cultural, public health and community development initiatives. Ieti has a PhD in Sociology from the University of Auckland.

**General Information**

Tea and Coffee will be available and a light lunch will be included.

There are only a limited number of places available so early registration is recommended.

To be able to attend this workshop, please register by contacting Emma Frost via emma@hauora.co.nz or on telephone (09) 531 5504.

**Acknowledgement**

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